	WBNS
Contract Con	DEPT
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	4
WBNS ® TV	7

S-TV, Inc. L-1133 JMBUS, OH 43260-1133

Midwest Communications 49 S Grant Avenue Columbus, OH 43215

Contract
Schedule Dates
Advertiser
Agency

Product

Brand

Salesperson

103402 10/19/12-10/26/12

Ohio House Republican Organizational Comm. (41' Entered By

Midwest Communications (1300) Political/Candidate (1161)

political candidate (1775) House, WBNS (1254)

Local/Political Candidate

Sales Office WBNS-TV

**Buyer Name** Phone/Fax CPE HD 20

**Account Types** Billing Type

Standard Comments

Date Entered 10/17/12 Last Modified

10/18/12 Ryan Hayes

No

CO-OP Headline # Demo

Order Type Normal

Package Deal Commission % 15.00

Commission \$6,210.00 Net Total \$35,190.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots <u>Rate</u> Oct. 2012 42 \$41,400.00 Grand Total: 42 \$41,400.00

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Tim	es S	PW	Мо	Tu	We Th	ı Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:55A (EST)		1				X				\$400.00		WBNS-TV (WBNS)	5a news	10/17/12
1.0.1 Closed Preempt	10/19/12						:			i				-		WBNS-TV (WBNS)	No Copy/Spot -	10/17/12
2.0 Normal Line / SPOT	10/19/12-10/19/12	4	:30	5:57A- 7A (EST)		1				X	_			\$800.00		WBNS-TV (WBNS)	6a news	10/17/12
2.0.1 Closed Preempt	10/19/12															WBNS-IV (WBNS)	No Copy/Spot -	10/17/12
3.0 Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 8A (EST)		1			- i	; X	1 1			\$800.00		WBNS-TV (WBNS)	7a news	10/17/10
3.0.1 Closed Preempt	10/19/12									1				400000		WBNS-TV (WBNS)		10/17/12
4.0 Normal Line / SPOT	10/21/12-10/21/12	4	:30	11:30P- 12:05A (E	ST)	1	-		:	-		x	1	\$2,000.00	\$2,000,00	WBNS-TV (WBNS)	No Copy/Spot -	10/17/10
5.0 Normal Line / SPOT	10/19/12-10/19/12	4	:30	8A- 8:55A (EST)		1	:			: x				\$600.00	92,000.00	WBNS-TV (WBNS)	11p	10/17/12
5.0.1 Closed Preempt	10/19/12	<u> </u>							<del>-</del>	: **		_		\$000.00		WBNS-TV (WBNS)	8a news	10/17/12
6.0 Normal Line / SPOT	10/19/12-10/19/12	4	:30	11:35P- 12:37A (E	ST)	1			<del>· :</del>	X		-		\$400.00		WBNS-TV (WBNS)	No Copy/Spot -	
6.0.1 Closed Preempt	10/19/12				.5.7				:	^	1 1	-		3-100.00			letterman	10/17/12
7.0 Revised Line / SPOT	10/22/12-10/25/12	4	• 70	5A- 5:55A (EST)			Х	X	X X	: ,		-+				WBNS-TV (WBNS)	No Copy/Spot -	
7.1 Normal Line / SPOT	10/22/12-10/26/12	4		5A- 5:55A (EST)		4	· · ·					$\dashv$		+400.00	+1 500 00	WBNS-TV (WBNS)	5a news	10/17/12
8.0 Revised Line / SPOT	10/22/12·10/26/12	4		5:57A-7A (EST)		7	<u>.</u>		X X		<del></del>		4	\$400.00		WBNS-TV (WBNS)	5a news	10/18/12
(1)	10/14 12 10/20/1E	7	190	-	0011	- 3 - 4 mm	X		XX	_	<u> </u>			eVene		WBNS-TV (WBNS)	6a news	10/17/12
					CONF	١K	IVI <i>F</i>	411	<u>ON</u>	<u>()(</u>	<u>  N</u>	IF	<u>RAC</u>	No.				
cepted-Agency/Advertiser:			Date:	Ac	xepted-Stati	on:								Date:	Comments:	****		

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purpotherwise made a part of the particular contract, is herby rejected."	orts to discriminate on the basis of race or ethnicity, even if handwritten, typed or

B/E Bookend P/B Piggy Back

Printed At: 09:51 AM on Friday, October 19 2012



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Midwest Communications 49 S Grant Avenue Columbus, OH 43215

Contract # Schedule Dates

Agency

Product

Comments

Date:

Brand

Advertiser

103402

10/19/12-10/26/12

Midwest Communications (1300)

Political/Candidate (1161) political candidate (1775)

Salesperson House, WBNS (1254) Sales Office WBNS-TV

**Buyer Name** Phone/Fax

CPE HD 20 **Account Types** 

Local/Political Candidate Billing Type Standard

Last Modified Ohio House Republican Organizational Comm. (41' Entered By CO-OP

10/18/12 Ryan Hayes No

10/17/12

Headline #

Order Type Normal Package Deal

Commission % 15.00

Date:

Comments:

\$6,210.00 **Net Total** \$35,190.00

Sales Tax

Commission

Date Entered

Demo

By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	42	\$41,400.00
Grand Total:	42	\$41,400.00

WBNS-TV (WBNS)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	i Spot	s Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:57A- 7A (EST)	4	Х	Х	х	Х	X	!		4 \$800.00	\$3,200.00	WBNS-TV (WBNS)	6a news	10/18/12
9.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	7A- 8A (EST)	3	X	Х	Х	X	X	:				WBNS-TV (WBNS)	7a news	10/17/12
9.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	7A- 8A (EST)	4	Х	Х	Х	Х	Х			4 \$800.00	\$3,200.00	WBNS-TV (WBNS)	7a news	10/18/12
10.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	8A- 8:55A (EST)	3	Х	Х	Х	X	X			3 \$600.00	\$1,800.00	WBNS-TV (WBNS)	8a news	10/17/12
11.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	8:S8A- 9:55A (EST)	1				1 1	x ¦			\$400.00		WBNS-TV (WBNS)	kelly	10/17/12
11.0.1	Closed Preempt	10/19/12								1 1	- (					WBNS-TV (WBNS)	No Copy/Spot -	
12.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3P- 3:55P (EST)	1					Х	:		\$400.00		WBNS-TV (WBNS)	phil	10/17/12
12.0.1	Closed Preempt	10/19/12														WBNS-TV (WBNS)	No Copy/Spot -	
13.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3:58P- 5P (EST)	1					x ¦			\$400.00		WBNS-TV (WBNS)	oz	10/17/12
13.0.1	Closed Preempt	10/19/12								. 1	- 1					WBNS-TV (WBNS)	No Copy/Spot -	
14.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5P- 6P (EST)	1					X			\$1,000.00		WBNS-TV (WBNS)	5p	10/17/12
14.0.1	Closed Preempt	10/19/12										:				WBNS-TV (WBNS)	No Copy/Spot -	
15.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6P- 6:30P (EST)	1					X .			\$2,000.00		WBNS-TV (WBNS)	6p	10/17/12
15.0.1	Closed Preempt	10/19/12														WBNS-TV (WBNS)	No Copy/Spot -	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed	l or
otherwise made a part of the particular contract, is herby rejected."	

Accepted-Station:

Accepted Agency/Advertiser:



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

Midwest Communications 49 S Grant Avenue Columbus, OH 43215

## Contract #

Schedule Dates Advertiser

Agency

Product

Salesperson

Sales Office

**Buyer Name** 

Phone/Fax

**Account Types** 

Billing Type

CPE

Brand

10/19/12-10/26/12

House, WBNS (1254)

103402

**Date Entered** 10/17/12 Last Modified Ohlo House Republican Organizational Comm. (41' Entered By

10/18/12 Ryan Hayes No CO-OP

Midwest Communications (1300)

Headline # Political/Candidate (1161)

political candidate (1775)

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission Net Total

\$6,210.00 \$35,190.00

Sales Tax Local/Political Candidate

Standard

HD 20

WBNS-TV

Comments

Spots

42

42

<u>Rate</u>

\$41,400.00

\$41,400.00

WBNS-TV (WBNS)

By Broadcast Month

Oct. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	8:58A- 9:55A (EST)	1	х	Х	Х	¦χ	Χ¦	'				WBNS-TV (WBNS)	keliy	10/17/12
16.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	8:58A- 9:55A (EST)	Z	X	Х	Х	χ	Χ¦			\$400.00	\$800.00	WBNS-TV (WBNS)	kelly	10/18/12
17.0	Ravised Une / SPOT	10/22/12-10/26/12	.4	:39	3P- 3:55P (EST)	.1	Х	X	χ	X	X					WBNS-TV (WBNS)	phil	15/17/12
17.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3P- 3:55P (EST)	7	X	. X	Х	Х	ΧŢ	:		\$400.00	\$800.00	WBNS-TV (WBNS)	phil	10/18/12
18.0	Revised Line / SPCT	10/22/12-10/26/12	4	:30	3:58P- 5P (EST)	1	Х	. х	Х	χ	Х:	1				WBNS-TV (WBNS)	oz	10/17/12
18.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	3:58P- 5P (EST)	2	X	Х	Х	Х	<b>x</b> :			\$400.00	\$800.00	WBNS-TV (WBNS)	oz	10/18/12
19.0	Revised Line / SPOT	10/22/12-10/26/12	4	:30	SP- 6P (EST)		Х	Х	Х,	, х	X					WBNS-TV (WBNS)	5p	10/1.7/12
19.1	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5P- 6P (EST)	2	X	Х	Х	X	Х	I I		\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5p	10/18/12
20.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- 7:30P (EST)	1					Χ.	•		\$2,000.00		WBNS-TV (WBNS)	Јеор	10/17/12
20.0.1	Closed Preempt	10/19/12														WBNS-TV (WBNS)	No Copy/Exception -	
21.0	Normal Line / SPOT	10/19/12-10/19/12	3	:30	7:30P- 7:57P (EST)	1					X			\$2,800.00		WBNS-TV (WBNS)	wheel	10/17/12
21.0.1	Closed Preempt	10/19/12														WBNS-TV (WBNS)	No Copy/Spot -	
22.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	11P- 11:35P (EST)	1					Х :	i		\$2,000.00		WBNS-TV (WBNS)	11p	10/17/12
22.0.1	Closed Preempt	10/19/12														WBNS-TV (WBNS)	No Copy/Exception -	

22.0.1 Closed Preempt 110/19,					WBNS-TV (WBNS)	No Copy/Exception -	_
		CONFIRMATION	CONTRACT			•	
Accepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH 43260-1133

Midwest Communications 49 S Grant Avenue Columbus, OH 43215

Contract # Schedule Dates

Agency

Product

Brand

103402 10/19/12-10/26/12 Advertiser

Ohio House Republican Organizational Comm. (41' Entered By

Midwest Communications (1300)

Political/Candidate (1161) political candidate (1775)

HD 20

Local/Political Candidate

House, WBNS (1254) Salesperson Sales Office WBNS-TV

**Buyer Name** Phone/Fax CPE

**Account Types** 

Date:

Billing Type Standard Comments

**Date Entered** 

10/17/12 **Last Modified** 10/18/12 Ryan Hayes

No CO-OP

Headline # Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$6,210.00

Net Total \$35,190.00

Date:

Comments:

Sales Tax

1

42

<u>Rate</u>

\$41,400.00

\$41,400.00

WBNS-TV (WBNS)

Oct. 2012

Grand Total:

By Broadcast Month Spots

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th f	−r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0 R	tvised Line / SPOT	10/22/12-10/26/12	4	:30	6P- 6:30P (EST)	1	χ	Х	х :	х : :	x. :					WBNS-TV (WBNS)	6р	10/17/12
23.1 N	ormai Line / SPOT	10/22/12-10/26/12	4	:30	6P- 6:30P (EST)	2	Х	χ	Χ	X	Χ '.		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	6р	10/18/12
24.0 R	evised Line / SPOT	10/22/12-10/26/12	4	:30	6:58P- 7:30P (EST)	kwi	Х	X	X !	X :	Κ -					WBNS-TV (WBNS)	Јеор	10/17/12
24.1 N	ormal Line / SPOT	10/22/12-10/26/12	4	:30	6:58P- 7:30P (EST)	2	Х	χ	Χ,	X :	Κ		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeop	10/18/12
25.0 R	evisad Line / SPOT	10/22/12-10/26/12	3	:30	7:30P-7:57P (EST)	400	Х	χ	X	X X	X	1				WBNS-TV (WBNS)	wheel	10/17/12
25.1 N	ormal Line / SPOT	10/22/12-10/26/12	3	:30	7:30P- 7:57P (EST)	2	Х	Χ	x ¦	x ;	×		2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	wheel	10/18/12
26.0 R	evised Line / SPOT	10/22/12-10/26/12	4	:30	11P- 11:35P (EST)	1	Х	X	Χ !	X .	Κ.					WBNS-TV (WBNS)	11p	10/17/12
26.1 N	ormal Line / SPOT	10/22/12-10/26/12	4	:30	11P- 11:35P (EST)	2	Х	Х	X	X .	x :		2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	11p	10/18/12
27.0 N	ormal Line / SPOT	10/20/12-10/20/12	4	:30	4:58A- 6:56A (EST)	1					, x		1	\$200.00	\$200.00	WBNS-TV (WBNS)	5a	10/17/12
28.0 N	ormal Line / SPOT	10/20/12-10/20/12	4	:30	6:57A- 9A (EST)	1					! x	1	1	\$400.00	\$400.00	WBNS-TV (WBNS)	sat 7a	10/17/12
29.0 N	ormal Line / SPOT	10/20/12-10/20/12	4	:30	7:57P-9P (EST)	1			1		X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	sa 8p	10/17/12
30.0 N	ormal Line / SPOT	10/20/12-10/20/12	4	:30	9P- 10P (EST)	1			- (		X	•	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	sa 9p	10/17/12
31.0 N	ormal Line / SPOT	10/20/12-10/20/12	4	:30	11:35P- 12A (EST)	1			į.		, x		1	\$300.00	\$300.00	WBNS-TV (WBNS)	sa wall	10/17/12
32.0 N	ormal Line / SPOT	10/21/12-10/21/12	4	:30	6:28A- 8:30A (EST)	1			:		1	х	1	\$200.00	\$200,00	WBNS-TV (WBNS)	su 630a	10/17/12

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, type	ed or
otherwise made a part of the particular contract, is herby rejected."	

Accepted-Station:

Accepted-Agency/Advertiser:

WBNS ® TV	WBNS-TV, Inc. DEPT L-1133 COLUMBUS, OH	43260-113
 Midwest Communications		

49 S Grant Avenue Columbus, OH 43215

Contract #	103402	Date Entered	10/17/12
Schedule Dates	10/19/12-10/26/12	Last Modified	10/18/12
Advertiser	Ohio House Republican Organizational Comm. (41	Entered By	Ryan Hayes
Agency	Midwest Communications (1300)	CO-OP	No
Product	Political/Candidate (1161)	Headline #	
Brand	political candidate (1775)	Demo	
Salesperson	House, WBNS (1254)	Order Type	Normal
Sales Office	WBNS-TV	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$6,210.00
CPE	HD 20	Net Total	\$35,190.00
Account Types	Local/Political Candidate	Sales Tax	
Billing Type	Standard		
Comments			

WBNS-TV (WBNS) By Broadcast Month	Spots	Rat
Oct. 2012	42	
<u> </u>	42	\$41,400.00
Grand Total:	42	\$41,400.00
W		
market of the state of the stat		
Wysa cities and a second secon		
The state of the s		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	o Tu We Th Fr Sa Si	s Spo	ts Rate	7	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	8:58A- 10:30A (EST)	1	1	¦ x		\$1,200	00		WBNS-TV (WBNS)	cbs sun am	10/17/12
33.0.1	Closed Preempt	10/21/12											WBNS-TV (WBNS)	No Avail/Exception -	
34.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	12:05A- 12:30A (EST)	1	1	; x		1 \$300.	00	\$300.00	WBNS-TV (WBNS)	sun wall	10/17/12
35.0	Normał Line / SPOT	10/20/12-10/20/12	4	:30	11P- 11:35P (EST)	1	1	Х		1 \$2,000	00	\$2,000.00	WBNS-TV (WBNS)	11p	10/17/12
36.0	M/G For 33.0.1 / SPOT	10/21/12-10/21/12	2	:30	8:58A- 10:30A (EST)	1	1	; ; x		1 \$1,800	00	\$1,800.00	WBNS-TV (WBNS)	cbs sun am	10/18/12
37.0	M/G For 6.0.1 / SPOT	10/22/12-10/26/12	4	:30	11:35P- 12:37A (EST)	1	1 X	x x x x : x :		1 \$400.	00	\$400.00	WBNS-TV (WBNS)	letterman	10/18/12
	CONFIRMATION CONTRACT														
Accepted-Agency/Advertiser:				Date:	Accepted-S	tetion:	:		•	Date:	C	omments:			

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